## CCTS Participant Recruitment Services (PRS): FY22

## **PRS Procedures**

**Additional Copies of Flyers: Card Stock** 

Additional Copies of Flyers: Regular Stock

**Educational Brochure** 

Facebook & Instagram Paid Boost

**Flyer: Card Stock** 

**Flyer Modification: Low Complexity** 

Flyer Modification: High Complexity

**Infographics** 

**Newspaper Advertisement** 

**Postcards** 

**Press Release Provided by PI/Sponsor** 

**PRS Hourly Rate** 

**Radio Advertisement** 

**Shipping (base cost)** 

**Signage for Outreach Events** 

**Study Specific Brochure** 

**Study Specific Online Submit Forms** 

**Supplies** 

TV-Sponsor/Media Firm creates ad

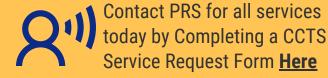
**Video: Low Complexity** 

**Video: High Complexity** 

## What Other Services does Participant Recruitment offer?



Participant Recruitment Services Team:
Ashley Hall, PRS Research Project Manager
Roxane Poskin, PRS Senior Specialist



## **UKclinicalresearch.com**

Check out our <a href="CCTS YouTube page!">CCTS YouTube page!</a>







