

# CCTS Participant Recruitment Services (PRS): Our Year in 2021



Principal Investigators Served Across

10 UKY Colleges  
44 UKY Departments

119 Service Request Forms  
20 Graduate Students  
2 VPR Studies

25,815 Visitors to  
[UKclinicalresearch.com](http://UKclinicalresearch.com)



Participate in Research

5,153 Online Submit Forms Collected

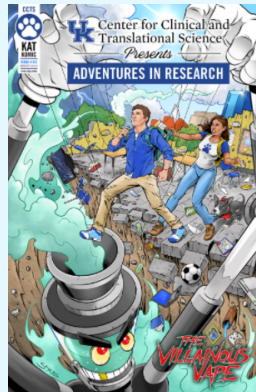
## Media Support



35 Videos &  
1 Research  
Comic Book!

Visit our  
[CCTS Comic Book page!](#)

Check out our  
[CCTS YouTube page!](#)



## COVID-19 Support



Wrote and executed Multi-Site Recruitment Plan for UKY, Norton, and Baptist Healthcare Janssen Johnson & Johnson COVID-19 Vaccine Trial



#1 Recruitment Site in the WORLD!

Since 2020, PRS Supported Recruitment for (33) COVID-19 research studies

## Social Media Boost Services

PRS Supported 24 Facebook & Instagram Paid Boosts that reached

1,077,223  
people in 2021!



## ResearchMatch

PRS Supported  
201 Researchers  
160 studies



1,460,166  
volunteers contacted!

Full list of (free and paid) services [here](#)



**Participant Recruitment Services Team:**  
Ashley Hall, PRS Research Project Manager  
Roxane Poskin, PRS Senior Specialist  
Bryan Sanders, PRS Media Associate



Contact PRS for services today by Completing a CCTS Service Request Form [Here](#)



Center for Clinical and  
Translational Science

Accelerating discoveries to improve health<sup>SM</sup>